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What's Your Business Worth? The Entrepreneur And Advisor's Guide To Discovering, Monitoring, And Optimizing Business Valuation

From the people at BizEquity -- the world's largest online business valuation and performance provider **BIZ EQUITY**

What's Your Business Worth?™

The entrepreneur and advisor's guide to discovering, monitoring, and optimizing business valuation

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Synopsis

"What's your business worth?' is the last question I have asked for over 60 years to any entrepreneur that came into my office looking for money." Legendary Investor Warren V. 'Pete' Musser, founding investor of Comcast, QVC, and Novell "Business valuation knowledge will shape the future of commercial lending for both lenders and business owners." Tom Petro, CEO, Fox Chase Bank "Today, small businesses have the deck stacked against them in accessing lending, getting financial support, planning for their future or simply selling their business. Knowing your business' value magically unlocks these doors and connects business owners to services and support they sorely need." Randy Shuken, Former SVP WorldWide Strategy in the office of the CEO for MasterCard "If you are a financial advisor, helping your clients or prospects understand their business value will be something that sets you apart and win in the future." Edmond Walters, Founder and former CEO of eMoney Advisor (Fidelity) "What the credit score is for consumers, I think the business valuation score will be for businesses in the future looking for credit." William Groves, former SVP Analytics, Dun & Bradstreet

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Customer Reviews

Great, concise guide to knowing how the value of your business can unlock huge advantages for businesses in negotiating financing terms, planning their estate and future, selling their business or just ensuring that they are adequately insured. For doctors to pizza parlors to multiple location businesses. Common sense book. Love it.

Not only did I enjoy the book, as it's well-written and easy to follow, I also found great value in their website. Michael Carter and his company have really created a revolutionary tool for business owners. Knowing the value of your business so quickly, easily (and in expensively!) makes their service absolutely unique.

A must read for any business owner. Michael Carter and his company have produced an exceptional tool.

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